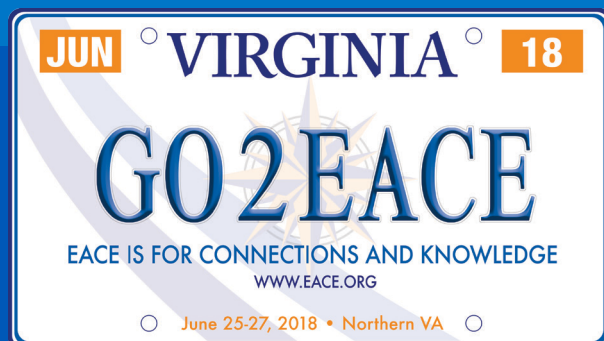


EACE EXHIBITOR & SPONSOR OPPORTUNITIES

Annual Conference | June 25-27, 2018 | Northern Virginia



EXHIBITOR REGISTRATION FEES:

	Early Bird: By Apr. 30	Regular: By Jun. 8	Late: After Jun. 8
Exhibitor	\$995	\$1,100	\$1,200
Exhibitor Sponsor	\$1,500	\$1,600	\$1,700
Additional Exhibitor Reps	\$295	\$295	\$295

To sign up for an exhibitor package, register online at www.eace.org.

Don't miss the opportunity to showcase your product or service at the region's premier professional development and networking event in the industry!

- **Reach your target audience** and engage with more than 400 college career services and recruiting professionals.
- **Build your brand and name recognition** by upgrading to an Exhibitor Sponsor Package.
- **Take advantage of the amazing value only offered by EACE.** EACE offers the best value with added benefits such as the attendee list, website exposure and more!

EXHIBITOR PACKAGE

Annual Conference Registration

- ▶ One 6 ft. skirted table
- ▶ 1 representative registration (*includes full access to all events, sessions & social/food functions*)
- ▶ Internet access

Annual Conference Exposure

- ▶ Exhibitor Showcase Event
- ▶ Networking Coffee Breaks
- ▶ Exhibitor Reception

Access

- ▶ Access to list of conference attendees in PDF format (*distributed one week prior to event*)

Branding

- ▶ Featured in the exhibitor section of the Annual Conference App
- ▶ Featured on the EACE Annual Conference webpage
- ▶ Featured in the "Tips for Your Trip" e-blast distributed to all conference attendees

EXHIBITOR SPONSOR PACKAGE

Annual Conference Registration

- ▶ One 6 ft. skirted table **in a prime location**
- ▶ 1 representative registration (*includes full access to all events, sessions & social/food functions*)
- ▶ Internet access

Annual Conference Exposure

- ▶ Exhibitor Showcase Event
- ▶ Networking Coffee Breaks
- ▶ Exhibitor Reception
- ▶ **Opportunity to introduce 3 session presenters**

Access

- ▶ Access to list of conference attendees in PDF format (*distributed one week prior to event*)
- ▶ **1-year Associate membership** – EACE membership gives you full access to benefits throughout the year, including access to our searchable member directory (*Value = \$130*)

Branding

- ▶ **Opportunity to distribute branded promo item at registration** (ex. branded pens, flash drives, business cards, flyers) – Exhibitor provides items and is responsible for shipping them to the hotel (*Value = \$500*)
- ▶ Featured in the exhibitor and **sponsor section** of the Annual Conference app
- ▶ Featured on the EACE Annual Conference webpage
- ▶ Featured in the "Tips for Your Trip" e-blast distributed to all conference attendees
- ▶ **Organization logo projected during the Annual Conference**
- ▶ **Organization logo included in all monthly EACE Update e-blasts for the sponsorship year**
- ▶ **Organization logo featured on the EACE website year-round (every single webpage including the homepage!)**
- ▶ **Verbal recognition at the Annual Conference**
- ▶ **Conference App Banner Ad** (*Value = \$750*)



EACE A LA CARTE SPONSORSHIP OPPORTUNITIES

BOOST YOUR BRAND! EACE offers many opportunities for organizations to **BRAND** and **PROMOTE** themselves, and in turn, gain exposure among more than 1,500 career services and human resource professionals. **Get YOUR ORGANIZATION'S NAME** out there!

Conference Mobile App

Conference Mobile App - Refresh Page: \$2,000 **Exclusive**
Refresh page is displayed every time the app is opened. Last year, the app had more than 500 users! *(Refresh page is designed by sponsor, EACE will provide specifications & upload to app)*

App Banner Ad + Landing Page + URL: \$1,500
Banner featured on the dashboard of the app with featured landing page linked to sponsor's website. *(Banner & Landing Page is designed by sponsor, EACE will provide specifications & upload to app)* [Click here for examples.](#)

App Banner Ad: \$750
Sponsor logo/ad featured on the dashboard of the app. Last year, banners had more than 17,000 impressions! *(Banner is designed by sponsor, EACE will provide specifications & upload to app)*

App Alert / Push Notification: \$250
Send a message to conference attendees through the app and remind them to come to your booth! *(Sponsor provides the language of <50 words and chooses distribution date and time if available.)*

Hot New Products Page Feature: \$500
Page will include company and product description, product image and/or logo, contact information, and website. *(Sponsor designs feature/ad. EACE will provide specs.)*

NOTE: Hot New Products only features start-up companies or products that have been introduced or redesigned with new tools within the past year.

Conference Giveaways / Branded Products

Phone Charging Station: \$1,000 **Exclusive**
Your company logo will be displayed at the charging station area.

Hotel Key Cards: \$2,500 **Exclusive**
Your company logo is featured exclusively along with EACE on the hotel key cards of every attendee who checks in to the hotel for the Annual Conference. *(Keycard graphic is designed by sponsor. EACE will provide specs.)*

Tote Bags: \$2,500 **Exclusive**
Your company logo is featured exclusively along with EACE's on the conference tote bag which is given to every attendee at registration.

Lanyards: \$2,000 **Exclusive**
Your company logo is printed in color on the official 2018 EACE Annual Conference badge lanyard. Each attendee will receive one at registration to be worn throughout the conference.

Registration Hospitality Gifts

Every 2018 EACE Annual Conference attendee receives the gift with your company's logo, creating visibility throughout the conference and after the conference as well.

Choose from the gift options below:

Level 1: \$2,500	Level 2: \$2,000	Level 3: \$1,000
Conference Bags	Hand Sanitizer	Emery Board
Water Bottles	Tape Measure	Pens
Ear Buds with Case	Mini Flashlight	
	Lip Balm	
	Chip Clip	
	Mints	

If you have an idea for a hospitality gift and it's not listed, please email amanda@eace.org to find out under what level it would fall.

Level 4: \$500

Provide your own promo item as a registration hospitality gift. Item cannot be one of the options in levels 1-3. *(Sponsor is responsible for shipping 450 items to the hotel with arrival date between June 20-22, 2018. Ship to: ATTN: EACE Amanda Bolinsky, Hyatt Regency Reston, 1800 Presidents St., Reston, VA 20190)*

Conference Events / Activities

Entertainment Night: \$5,500 **Exclusive**
Includes signage, verbal recognition, and the opportunity to supply your own branded items at the event. Sponsor will be noted on the conference schedule and app.

Hospitality Suite: \$2,500 **Exclusive**
Sponsor the conference hospitality suite, where attendees go to grab a snack and relax. Organization will be featured on signage and noted on the conference webpage and app.

Newcomers Breakfast: \$1,500 **Exclusive**
Welcome our conference newcomers by giving remarks at this special breakfast. Includes signage, verbal recognition and organization will be mentioned in all materials promoting the event.

Keynote Speaker: \$1,500 **Exclusive**
Get in front of the entire conference by introducing our keynote speaker from the podium. Includes signage, verbal recognition and organization will be mentioned in all materials promoting the event.

Pre-Conference Workshop: \$1,000 **Exclusive**
Get in front of a targeted audience with the opportunity to introduce our pre-conference workshop speaker/s. Includes signage, verbal recognition and organization will be mentioned in all materials promoting the event.

Video: \$1,000
Play your promotional video during a major conference function. Video must be 2 minutes or less & emailed to admin@eace.org by June 1, 2018. Time slots for videos will be assigned based on payment date.

Scholarships & Grants

Diversity & Inclusion Scholarship (2 Available): \$1,500 **Exclusive**
Supports EACE Annual Conference attendance, a one-year EACE membership and enrollment in the EACE Mentorship Program. Organization will be recognized in all materials promoting the scholarships, including webpages and e-blasts.

Professional Development Grant: \$1,000
Support the expenses for an individual who would otherwise not be able to attend the Annual Conference or other professional development event/program. Organization will be recognized in all materials promoting the grants, including webpages and e-blasts.

Communications

EACE Trending Blog: \$1,000 **Exclusive**
Your logo and link will be featured on the homepage of the EACE Trending Blog webpage for the entire year. Last year, the blog had more than 5,000 visitors!

To check availability of exclusive items, please visit
www.eace.org/2018sponsorship



EACE PREMIER SPONSOR PACKAGE

EACE's Premier Sponsor package offers the best value for exposure and branding! It is an opportunity to put your organization's dollars to work for a greater return on your investment!

Annual Conference Registration

- ▶ 1 Annual Conference registration (Includes full conference registration with access to all events, sessions and social and food functions) *Value = \$395*

Access

- ▶ Invitation to the private President's Soiree at the Annual Conference
- ▶ **1-year group membership** – EACE membership gives you full access to benefits throughout the year, including access to our searchable member directory (*Value = \$600*)
- ▶ Access to list of conference attendees in PDF format (this will be distributed 1 week prior to the conference)

Annual Conference Exposure

- ▶ Opportunity to introduce 4 session presenters

Branding

- ▶ Host a break, breakfast, brunch or lunch at the Annual Conference (dependent on and determined by availability, schedule, and date of payment)
- ▶ Conference app banner ad + landing page + URL (*Value = \$1,500*)
- ▶ **Organization logo projected during the Annual Conference**
- ▶ **Organization logo included in all monthly EACE Update e-blasts for the sponsorship year**
- ▶ **Organization logo featured on the EACE website year-round (every single webpage including the homepage!)**
- ▶ **Organization featured in the sponsor section of the Annual Conference app**
- ▶ Organization featured on the EACE conference webpage
- ▶ Organization featured in the "Tips for Your Trip" e-blast distributed to all conference attendees
- ▶ **Verbal recognition at the Annual Conference**

To take advantage of these exciting opportunities, please contact Amanda Bolinsky at amanda@eace.org or (410) 931-8100.

Sponsorship and exhibitor opportunities are secured based on date of payment.

The deadline to secure your sponsorship is April 30, 2018.

Payment Options

☐ Check:

Enclosed is a check in the amount of \$ _____ payable to EACE.

☐ Credit card:

Charge \$ _____ to my: ☐ Visa ☐ Mastercard ☐ American Express

Credit Card #: _____ Exp. date: _____ CVV _____

Name on card: _____

Signature: _____

Sponsorship Commitment: _____
(specify which item you would like to sponsor)

2nd option (optional) _____

Name: _____ Company: _____

Address: _____ City/State/Zip _____

Phone _____ Fax _____

Email _____ Website _____